**Dementia United’s delirium summer campaign**

Dementia United is Greater Manchester Integrated Care’s programme for dementia.

<https://dementia-united.org.uk/>

Dementia United are running a delirium summer campaign focusing on delirium prevention and hydration in older adults.

**Why a summer campaign focusing on dehydration and delirium?**

Older adults and people with dementia are at greater risk of dehydration, particularly in the summer with hotter temperatures. Dehydration can be a key trigger for someone to develop delirium.

Last summer, delirium data from one locality in Greater Manchester showed that delirium cases in the community increased significantly. Dehydration may have been a contributing factor to this, so we wanted a summer campaign to focus on prevention

**How to support the campaign**

Dementia United have created several public and staff facing posters and leaflets to encourage hydration and educate people on the link between dehydration and delirium.

They’re asking organisations and colleagues across Greater Manchester to print and share their public and staff facing resources:

* **Staying hydrated** – public facing poster
* **Signs of dehydration and delirium** – public facing leaflet
* **4 steps to better hydration and prevention of delirium** – staff facing poster

For further ideas about how to support the campaign, Dementia United have produced a more detailed guidance document. This includes suggestions about how and where to share the resources and useful tips to encourage, prompt, support and assist someone to drink.

You can access the guide, posters and leaflet here: [tinyurl.com/zttmkz4s](https://tinyurl.com/zttmkz4s)

You can [access key supporting evidence, further information and references here](https://dementia-united.org.uk/delirium-summer-campaign-key-supporting-evidence-further-information-and-references/)

We hope that you’re able to support this campaign. If you have any questions please contact   
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