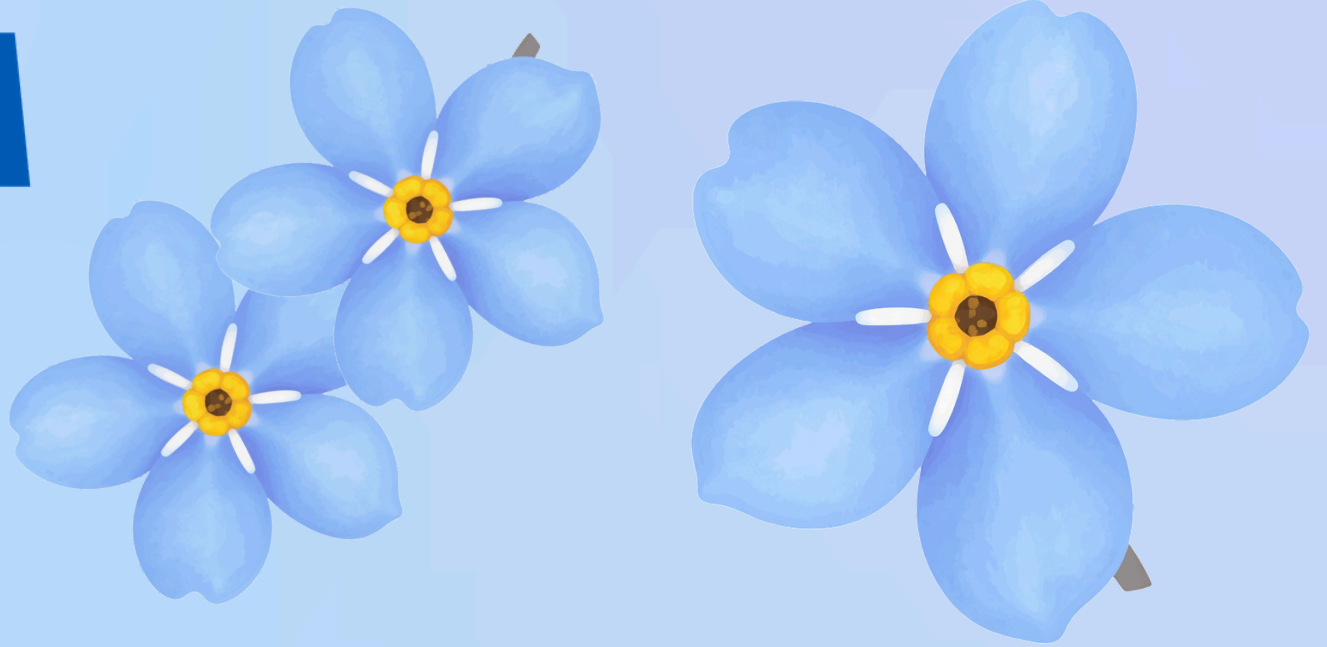


# DEMENTIA ACTION WEEK



## Brain Health Roadshow

One in two fear developing dementia more than any other condition  
(Alzheimer's Research 2025)

**BUT** research  
indicates that up to

**40%**

of dementia cases could be  
**prevented or delayed** through  
lifestyle changes (Dementia UK).

For Dementia Action Week 2026, the Salford Dementia Partnership will be out and about across Salford, Monday to Friday, 10am-4pm with the Brain Health Roadshow.

The Roadshow will also join the Salford 100 celebration, 5pm-9pm, at Seedley Pavilion at the end of Dementia Action Week.



The Roadshow will share the simple steps that we can all take to prevent or delay cognitive decline and dementia, bringing together partners from across the city. Partners will also offer signposting to a wide range of local support available for families affected by dementia.

If you can't make the roadshow pop into one of Salford's Libraries for more information.

Monday  
18<sup>th</sup> May

Tuesday  
19<sup>th</sup> May

Wednesday  
20<sup>th</sup> May

Thursday  
21<sup>st</sup> May

Friday  
22<sup>nd</sup> May

Saturday  
23<sup>rd</sup> May

Tesco  
Irlam

Eccles  
Gateway

Broughton  
Hub

Asda  
Swinton

Salford  
Royal

Seedley  
Pavilion